

Pages:	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40

Volume 58 / No. 7

THE NATION'S MOST HIGHLY HONORED FOOD TRADE PUBLICATION

www.todaysgrocer.com

# 32 BookReview

# Video

## New Book Helps Meatloaf Lovers Think "Outside the Pan"



With Carol Falkowski's new cookbook, MEATLOAF OUTSIDE THE PAN, dinnertime can become a delightful and ground-breaking adventure in meatloaf.

"Many people have fond memories of eating meatloaf around the family dinner table," Falkowski says. "Meatloaf is a long-standing and immensely popular comfort food. But even though it tastes amazing, it rarely looks amazing."

Until now. Meatloaf Outside the Pan can change all that.

The goal of the book is simple, Falkowski says: To transform lackluster, brick-shaped meatloaf into a stunning dinner entrée that will amaze and astound both family and friends. With Meatloaf Outside the Pan, readers will learn countless new and exciting ways to prepare meatloaf, while leaving the loaf pan behind.

With over 30 color photos, the book helps readers experience the mind-boggling possibilities with creative and whimsical meatloaf techniques. Readers learn to prepare and serve meatloaf in a

whole new way – outside the pan.

"Think outside the pan and discover unprecedented, clever and inventive ways to sculpt meatloaf and decorate it with colorful sauces and vegetables," said Falkowski. "This book takes meatloaf to new heights and helps restore it to the place on the family dinner table that it so richly deserves."

Meatloaf Outside the Pan features Falkowski's delicious basic meatloaf recipe, but encourages readers to keep using those favorite meatloaf recipes of their own.

"Kids will love eating a dinosaur, clown, or yellow rubber ducky meatloaf," Falkowski says. "Meatloaf lovers will find a favorite in the meatloaf-zza (a meatloaf-pizza combination). And families will be impressed with a variety of holiday meatloaf creations such as a shamrock, Valentine heart or Santa.

Falkowski was born, raised and currently lives in Minnesota, where the winters are long and the meatloaves are many. With two children now grown with families of their own, the Falkowski household is still known for its exceptional home-cooked meals and enthusiastic entertaining. Convinced that meatloaf needed a makeover to "spruce itself up a bit," Falkowski dedicated more than three years to producing Meatloaf Outside the Pan.

When she isn't busy dreaming up a preparing new meatloaves, Falkowski is a nationally-recognized addition expert.

SRP: \$16.99

## Chef Ronaldo's Sabores De Cuba

*Diabetes-Friendly Traditional and Nuevo Cubano Cuisine*

Latin cuisine is all about passion. It can leave you excited and speechless or make you grab the person next to you at the table and smile—it allows you to express and convey emotions without words.

Few people are as passionate about sharing their love of Cuban food than Cuban/Colombian, salsa-dancing chef Ronaldo Linares. His new book with the American Diabetes Association, CHEF RONALDO'S SABORES DE CUBA [\$18.95] combines fresh ingredients with big flavors to make Cuban classics delicious and diabetes-friendly. The book is bilingual, with English on one side and Spanish on the other, and features 100 dynamic, healthy, and flavorful recipes, infused with Chef Ronaldo's personal cooking style. Classic and "Nuevo Cubano" treats include: Ronaldo's Cubano Sandwich, Pernil Mojo Marinated Pork Tenderloin, Green Vegetable Egg Tortilla, Seared Scallops with Roasted Grape Tomatoes, Summer Peach & Corn Salad, Roasted Sweet Plantains and Poblano Pepper with Guava Sauce and Lady's Sangria



## The Golden Age of Musicals

*25+ Dazzling Hours of Song, Dance & Comedy!*



The Golden Age of Musicals features 17 fabulous, classic films from the genre's peak era, spanning two decades from 1937 to 1957, in a five-disc DVD collector's set, available from Film Chest Media Group.

The emergence of sound technology sparked a natural expansion, taking the musical genre from the stage to the big screen. Multiple camera angles, the ability to shoot at various locations and the use of lavish background scenery that would be impractical in a theater allowed filmed productions to outshine live performances.

Interest in musicals increased dramatically in the mid-1930s when director Busby Berkeley (Take Me Out to the Ball Game, The Gang's All Here, For Me and My Gal) began to enhance traditional dance routines with his unique style. His creative numbers would typically begin on stage, then gradually transcend the limitations of theatrical space by filming from above, capturing dancers forming kaleidoscope-esque patterns.

As the motion picture industry grew with the development of special effects, increased quality of film technology and the introduction of color, the musical genre experienced sustained popularity for decades.

The Golden Age of Musicals boasts more than 25 hours of song, dance and comedy that will dazzle and entertain, from slapstick to romance to over-the-top opulence. Featuring the best films and biggest stars of the era, including Fred Astaire in Second Chorus, Danny Kaye in The Inspector General, Bing Crosby and Bob Hope in Road to Bali, Dean Martin and Jerry Lewis in At War With the Army, Judy Garland in Till the Clouds Roll By and many more, The Golden Age of Musicals is a must-have collector's set for fans new and old!

Running Time: Approx. 25 1/2 Hours SRP: \$19.98

## Patterns

*Rod Serling's Emmy-Winning, Hard-Hitting Boardroom Melodrama*

When a businessman is recruited by a high-powered New York City corporation, he finds his ethics and ambition at odds in PATTERNS, available on Blu-ray from The Film Detective (distributed by Allied Vaughn).

Rod Serling's (The Twilight Zone, Planet of the Apes, Seven Days in May, Requiem for a Heavyweight) tale of ruthless men and ambitious women clawing for control of a billion-dollar empire first aired live in January 1955 on Kraft Television Theater. The hard-hitting teleplay was such a success – earning Serling instant acclaim and the first of his six Emmy awards – that producers Jed Harris (Operation Mad Ball, The Light Touch, Broadway) and Michael Myerberg (Hansel and Gretel) with director Fielder Cook (Seize the Day, A Big Hand for the Little Lady) helmed a big screen feature for United Artists, using most of the original cast.

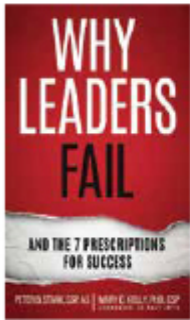
The result was an acid-etched chronicle of the cutthroat corporate world, starring Van Heflin, Everett Sloane and Ed Begley, with cinematography by Oscar-winner Boris Kaufman (On the Waterfront, 12 Angry Men). Now, presented in its original theatrical aspect ratio, this gripping drama has received The Film Detective treatment, offering loss-less DTS-HD sound and picture quality like never before.

In Patterns, businessman Fred Staples (Heflin, Airport, 3:10 to Yuma, Shane, The Strange Love of Martha Ivers) is plunged into the rough-and-tumble of office politics at his new job when he discovers that he is meant to replace the decent-but-ailing vice president, Bill Briggs (Begley, Hang 'Em High, The Unsinkable Molly Brown, 12 Angry Men, Guiding Light). A battle of wills ensues between Fred and the company's ruthless presi-



Latin cuisine is a way to share the unique flavors that the warm climate in Latin America has to offer from the fruits, vegetables, and delicious meats. With Chef Ronaldo's Sabores De Cuba people living with diabetes and those who just want to eat healthier can indulge their senses with fresh, healthful ingredients and the robust flavors of Latin American cuisine.

## New Leadership Book Uncovers "Why Leaders Fail"



Thousands of leadership books tell you how to be a great leader, yet dramatic leadership failures are still broadcast daily on the news. Now there's a book, **WHY LEADERS FAIL**, that dives deeper into the surprisingly common mistakes managers, CEOs and supervisors unknowingly make that ultimately derail their success.

Using real scenarios and examples collected through their combined years of working with major companies, leadership and management experts Peter B. Stark and Mary C. Kelly pinpoint the seven most common reasons some managers fail while others succeed.

"Whether you're in your first year of management or your 20th, "Why Leaders Fail" is a must read for aspiring leaders who know they need to be constantly learning, improving, and developing their leadership skills," the authors said.

Leaders of companies of all sizes will:

- Gain insight into behaviors that may be sabotaging the loyalty of your direct reports.
- Understand why your top talent may not be performing up to their potential.
- Obtain tools to help you align team goals with the organizational mission.
- Become aware of how you are perceived by your direct reports, peers, and supervisors.
- Find 49 actionable prescriptions for success.
- Why do competent people fail when they are promoted into leadership roles?

### ABOUT THE AUTHORS

Peter Stark and Mary Kelly are award-winning authors of best-selling books including "The Competent Leader," "The Only Negotiating Guide You'll Ever Need," "Master Your World," and "15 Ways to Grow Your Business in Every Economy."

As leadership experts, they have been featured in the *New York Times*, the *Wall Street Journal*, *CNBC*, *Entrepreneur*, *Money Magazine*, *NBC*, and *USA Today*.

gent, Mr. Ramsey (Spokane, Lust for Life, The Lady From Shanghai, Citizen Kane), who is intent on humiliating Bill into resigning. Despite the urgings of his pragmatic wife, Nancy (Beatrice Straight, Poltergeist, Endless Love, Network, The Nun's Story), Fred resists losing his soul to the cold calculations of naked ambition. This is boardroom bloodletting, the American way!

Running Time: Approx. 83 Minutes SRP: \$14.99



## Suddenly

See Frank Sinatra as a Savage, Sensation-Hungry Killer

Frank Sinatra is unforgettable as a psychotic war veteran hell bent on assassinating the president in the 1954 classic **SUDDENLY** – available on Blu-ray from The Film Detective (distributed by Allied Vaughn).

It's not every day the president comes to town ... When he makes a stop in sleepy Suddenly, Calif., things liven up after a possible assassination attempt comes to light.

In a house atop a hill overlooking the train station where the president will arrive, three gangsters, led by John Baron (Frank Sinatra, From Here to Eternity, The Manchurian Candidate, On the Town), have taken hostages Pop Benson (James Gleason, The Night of the Hunter, Arsenic and Old Lace, Meet John Doe), his daughter Ellen (Nancy Gates, Some Came Running, World Without End) and her son Peter III, a.k.a. "Pidge" (Kim Charney, The Werewolf, Man From God's Country).

Local sheriff Tod Shaw (Sterling Hayden, The Godfather, Dr. Strangelove, The Asphalt Jungle) and Secret Service agent Dan Carney (Willis Bouchey, The Man Who Shot Liberty Valance, The Big Heat, Pickup on South Street) are pitted against Baron, who's determined not to let anyone stand in his way.

Baron is good with a gun and has the perfect vantage point, all he has to do is keep a cool head ... But can he? This cold-blooded thriller from director Lewis Allen (The Uninvited) feels as savage as it did decades ago when the *New York Times* called Sinatra's performance, "a melodramatic tour de force."

Running Time: Approx. 75 Minutes SRP: \$14.99

<b>Pages:</b>	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40